

T	V	B	T	N
It has good reviews.	It was on the wrong day / time.	DirecTV will pick it up	Everyone I know watches this	No one watches on TV anymore, they all watch online!
Everyone I know watches it! Nielsen's must be wrong!	It's too serialized	It will make millions on tie-ins	It airs against House/Grey's Anatomy, etc.	It's really expensive to make
It built on its lead in	Its numbers went up in the finals.	TVbytheNumbers.com	You guys are just haters	It's really popular in other countries
It's a niche show.	It ran opposite [insert name of ratings juggernaut]	Nielsen is an antiquated system	It should have had the post-Super Bowl slot	The network press release praised it
It needs time to grow.	Its lead-in is dragging it down	We'll save it, just like Jericho	They ran the episodes out of order	All the shows I like are being canceled

T	V	B	T	N
Nobody knew when it was on	Its ahead of the curve	It was delayed by football	Too long of a hiatus between episodes	Its lead-in is dragging it down
There was a big movie premiere that night	The network shouldn't focus on the demo	No one watches on TV anymore, they all watch online!	It built on its lead in	Cable will pick it up
They ran the episodes out of order	The English version was much better	TVbytheNumbers.com	It's really popular in other countries	The network press release praised it
Jay Leno killed the entire network	Reality TV ruins everything	It was on the wrong day / time.	It ran opposite [insert name of ratings juggernaut]	All the shows I like are being canceled
It's really expensive to make	It has great Internet buzz	Networks cancel shows too soon. Remember Seinfeld, Cheers...	It's #1 on iTunes	We have to have closure

T	V	B	T	N
It would be a great fit on XYZ cable net.	It was a trending topic on Twitter.	It built on its lead in	The network press release praised it	The writers strike killed it.
A million people downloaded the torrent	It needs time to grow.	Everyone I know watches this	It will make millions on tie-ins	It's a niche show.
It was delayed by football	All the shows I like are being canceled	TVbytheNumbers.com	It has great DVR numbers	It did better than [the show that previously failed] in that timeslot.
It wasn't promoted enough.	It's really cheap to make	It has good reviews.	We have to have closure	It won the XYZ award
They ran the episodes out of order	It beat Jay Leno	Everyone I know watches it! Nielsen's must be wrong!	No more reality crap	Its numbers went up in the finals.

T	V	B	T	N
No more reality crap	DirecTV will pick it up	People are too stupid to get it	They ran the episodes out of order	We have to have closure
It's really cheap to make	It airs against House/Grey's Anatomy, etc.	The network shouldn't focus on the demo	The network wanted it to fail	Its lead-in is dragging it down
Reality TV ruins everything	Network XYZ is run by morons.	TVbytheNumbers.com	It had X million average viewers	Its ahead of the curve
It has good reviews.	Cable will pick it up	It ran opposite [insert name of ratings juggernaut]	You guys are just haters	The network press release praised it
It was delayed by football	All the shows I like are being canceled	It has great retention from its lead-in	Everyone I know watches this	It was a trending topic on Twitter.

T	V	B	T	N
Nobody watches TV when this show is on	Network XYZ is run by morons.	I don't know anyone with a Nielsen box!	You guys are just haters	There was a big movie premiere that night
It's really popular in other countries	It airs against House/Grey's Anatomy, etc.	It's really cheap to make	Nielsen is an antiquated system	The writers strike killed it.
People are too stupid to get it	It's a niche show.	TVbytheNumbers.com	Its lead-in is dragging it down	The save our show petition has a million signatures
Its night is too competitive	Reality TV ruins everything	It did better than [the show that previously failed] in that timeslot.	It's too serialized	DirecTV will pick it up
No more reality crap	It won the XYZ award	Networks cancel shows too soon. Remember Seinfeld, Cheers...	The network press release praised it	A million people downloaded the torrent